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LIFESTYLE INTERNATIONAL HOLDINGS LIMITED

利福國際集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1212)

APPOINTMENT OF CHAIRMAN AND RE-DESIGNATION OF DIRECTOR

APPOINTMENT OF CHAIRMAN

The board of directors ("Board") of Lifestyle International Holdings Limited ("Company") is pleased to announce that with effect from 11 June 2015, Mr. Lau Luen Hung, Thomas ("Mr. Lau"), an executive director and the chief executive officer of the Company, has been appointed as the Chairman of the Board of the Company.

RE-DESIGNATION OF DIRECTOR

The Board announces that Mr. Doo Wai Hoi, William ("Mr. Doo") has been re-designated from executive director to non-executive director of the Company with effect from 11 June 2015.

Mr. Doo, aged 70, joined the Company in March 2005. He is also the vice-chairman and non-executive director of New World Development Company Limited and an independent non-executive director of The Bank of East Asia, Limited and Shanghai Industrial Urban Development Group Limited, all being companies listed on The Stock Exchange of Hong Kong Limited ("Stock Exchange"). Mr. Doo was the vice-chairman and non-executive director of New World China Land Limited and the deputy chairman and non-executive director of NWS Holdings Limited. Save as disclosed herein, Mr. Doo has not held any directorships in other listed public companies during the past three years. Mr. Doo is a Justice of the Peace appointed by the Government of the Hong Kong Special Administrative Region. He is also a National Committee Member of the Twelfth Chinese People's Political Consultative Conference of The People's Republic of China, the Honorary Consul General of the Kingdom of Morocco in Hong Kong and Macau, and a Governor of the Canadian Chamber of Commerce in Hong Kong. He was awarded the Chevalier de la Légion d'Honneur by the Republic of France in 2008. He is the chairman and director of Fung Seng Enterprises Holdings Limited.

Mr. Doo is appointed for a specific term of one year and is subject to retirement by rotation at least once every three years pursuant to the Articles of Association of the Company. There is no service contract between the Company and Mr. Doo. Mr. Doo is entitled to receive a director's fee of HK\$200,000 per annum as determined by the Board with reference to his duties and responsibilities with the Company and market conditions.

Mr. Doo does not have any relationship with any other directors, senior management or substantial or controlling shareholders of the Company. He does not hold any interests in the securities of the Company within the meaning of Part XV of the Securities and Futures Ordinance.

Save as disclosed above, there is no other information required to be disclosed by Mr. Doo pursuant to Rule 13.51(2) of the Rules Governing the Listing of Securities on the Stock Exchange and there is no other matter that needs to be brought to the attention of the shareholders of the Company in relation to the re-designation of Mr. Doo as non-executive director.

On behalf of the Board
Lifestyle International Holdings Limited
Lau Luen Hung, Thomas
Chairman

Hong Kong, 11 June 2015

As at the date of this announcement, the Board comprises Mr. Lau Luen Hung, Thomas as executive director, Mr. Doo Wai Hoi, William and Ms. Lau Yuk Wai, Amy as non-executive directors, and Mr. Lam Siu Lun, Simon, The Hon. Shek Lai Him, Abraham, Mr. Hui Chiu Chung, Stephen and Mr. Ip Yuk Keung as independent non-executive directors.