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LIFESTYLE INTERNATIONAL HOLDINGS LIMITED

利福國際集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1212)

DATE OF BOARD MEETING FOR INTERIM RESULTS

The board of directors (the “**Board**”) of Lifestyle International Holdings Limited (the “**Company**”) hereby announces that a meeting of the Board of the Company will be held in Hong Kong on Monday, 8 August 2011 for the purpose of, among other matters, approving the release of the interim results of the Company and its subsidiaries for the six months ended 30 June 2011 and considering the payment of an interim dividend.

By Order of the Board
Lifestyle International Holdings Limited
Poon Fuk Chuen
Company Secretary

Hong Kong, 22 July 2011

As at the date of this announcement, the Board comprises two executive Directors, namely, Mr. Lau Luen-hung, Thomas and Mr. Doo Wai-hoi, William, four non-executive Directors, namely Dató Dr. Cheng Yu-tung, Dr. Cheng Kar-shun, Henry, Mr. Lau Luen-hung, Joseph and Ms. Lau Yuk-wai, Amy and four independent non-executive Directors, namely, Mr. Lam Siu-lun, Simon, Mr. Cheung Yuet-man, Raymond, The Hon. Shek Lai-him, Abraham and Mr. Hui Chiu-chung, Stephen.